

# CONTACTS DIRECTORY

Dear Conference Venue Manager / Accommodation Provider

## Want your share of a \$3 billion market?

Conference, seminars and workshops play an important role in the operational efficiency of New Zealand's local authorities.

That's because all 86 councils collectively have an annual operating expenditure of \$3 billion. To spend it wisely, councils need to meet - listening and learning about new and impending legislation and new service delivery requirements.

To make sure your venue is chosen as a meeting place, advertise in the Conference Facilities section of the 2004-05 edition of the **New Zealand Local Government/Contacts** directory (now in its **40th** edition).

Following the success of this section in previous years, we are pleased to offer a very attractive advertising package for this year's directory.

★ Advertise in the 2004-05 edition of **Contacts** directory (published in July) with a 55mm x 85mm high colour advertisement for only \$350 + GST invoiced or \$300 + GST prepaid.

### Accommodation too!

**Contacts** can help fill rooms. Who maintains and builds councils' assets? Not council staff. All this work is now contracted out. Often the contractors and their staff need somewhere to stay while working on a council contract.

**Contacts** directory is an ongoing ready reference source for these contractors. So by advertising your accommodation facilities in **Contacts** you're successfully reaching this potential market.

As an inducement, I suggest your advertisement include the offer of a discount - subject to special conditions.

Such a discount works in your favour because contracting work is usually scheduled for weekdays, not weekends, public holidays or school holidays. That means you can turn quiet times into busy, profitable periods.

Kind regards,

**Janine**

Janine Blackmore

**SALES - CONTACTS DIRECTORY**

DDI : (09) 529 3005 Email : [janineb@tplmedia.co.nz](mailto:janineb@tplmedia.co.nz)



Incorporating **Asset MANAGEMENT**  
**NEW ZEALAND LOCAL GOVERNMENT**

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**BOOK YOUR SPACE NOW**

For more information phone Janine Blackmore (09) 529 3005  
 Email: janineb@tplmedia.co.nz

(Please tick where applicable)  
 **YES!** Please book me a standard colour listing  
 in **Contacts** directory 2004/05

- I will post my logo/letterhead to:  
 Janine Blackmore, PO Box 9596, Newmarket, Auckland.
- Repeat Logo (With Text)
- Colour picture to be included
- I will email my logo to janineb@tplmedia.co.nz

**I wish to offer a discount to readers**

**Detailed below/attached is the text I wish to include**

- 60 - 70 words with logo or picture
- 100 - 125 words without logo or picture  
 (Inclusive of name and address details)

**VENUE NAME:** .....

**ADDRESS TO APPEAR:** .....

**PROVINCE:** ..... **WEBSITE:** .....

**PH:** ..... **FAX:** ..... **EMAIL:** .....

**POSTAL ADDRESS:**  
 .....

**FURTHER TEXT I REQUIRE:**  
 .....  
 .....  
 .....

**TO TAKE ADVANTAGE OF OUR SPECIAL DEAL, PLEASE RETURN BY 10 JUNE**  
**AT FAX: 09 529 3011**

This is Actual Ad Size  
**50mm(W) x 85mm (H)**

**ONLY**

**\$350+GST**  
 (INVOICED)

**\$300+GST**  
 (PREPAID)

**DOUBLE BOX**  
**\$650+GST**  
 (INVOICED)  
**\$600+GST**  
 (PREPAID)

**Name of authorising person** (Please print) :  
 .....

**Position:**..... **Signature:** .....

I wish to see a proof to authorise, please fax to: .....

**CONDITIONS:**

1. Accounts payable on 20th of month following publication.
2. Any expenses, costs or disbursements incurred by TPL Media in recovering any outstanding monies, including debt collection agency fees or legal fees, shall be recoverable from the customer.



TPL Media Ltd. Publishers of 'New Zealand Local Government' magazine  
 and 'Contacts' directory for 40 years



Richard/Contacts/Letter-Form