

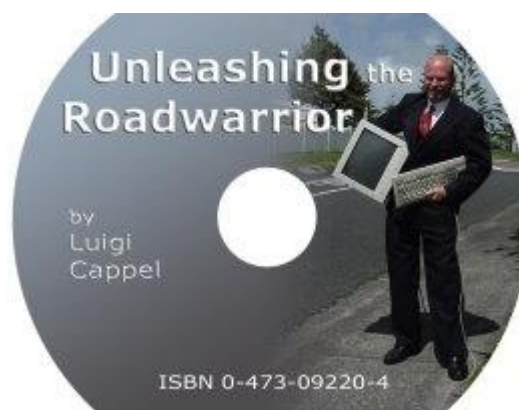
## Unleashing the Road Warrior by Luigi Cappel



**"In my quest to find ways to work smarter rather than harder and really get value from my PDA's, I have struggled to find books that focus on why, rather than how. There are plenty of manuals to show you which buttons to press in what sequence, but people want to know what their PDA is going to do for them more than how it works."** says Luigi Cappel, author of this essential eBook for users of Palm and Pocket PC devices.

This eBook, which can be read on your PC or any brand or model of Palm or Pocket PC, including Smartphones, is full of great ideas that will bring satisfaction and pleasure to people who own a Palm or Pocket PC. The book is available in Adobe Acrobat PDF, Windows Reader and Palm Reader formats.

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**[What's on the CD ROM and Where Can I Buy One?](#)**  
**[Click your mouse here.](#)**

### Topics Include

- It's About Time. Making better use of it.
- Saving Trees. Stop printing documents and information you could carry in your pocket.
- Where are the Sales Champions? Loads of simple secrets to sales success. All you have to do is apply them.
- Digital Diaries on Steroids. These are powerful computers, not just expensive diaries, learn how to harness them to make you more efficient.
- CRM concepts. Stop paying lip service and start paying attention to your customers. They'll pay you for it.
- Planning made easy.
- Games. Games are good for business, they sharpen the mind and in many cases teach you business skills.
- Simple email concepts with huge results.
- Communications concepts and options. What does it all mean and what does it cost?
- Backups. Housekeeping rules.
- Applications for Africa. What can you do and where to find them.

Unleashing the Road Warrior is packed with innovative ideas and information that will turn you into a road warrior. This book will pay for itself in minutes and become one of your favorite resources. It is full of information like:

- **How to get the best battery life.** It doesn't have to go flat half way through the day.
- **Sending meeting invitations.** No more excuses or misunderstandings about what time the appointment was.
- **How to manage meetings to best advantage.** Including agendas, minutes of power, ensuring

objectives are achieved.

- **Thank you letters for champions.** Most people don't do this even though they know how powerful it is, it's just too hard. This book makes it easy.
- **Maintaining comprehensive client and associate details in minutes that keep them loyal for years.** Do you realize how much information these devices hold? People don't care how much you know until they know how much you care. Don't rely on your memory.
- **Making friends with the gate-keeper.** Knowledge (and caring) about the PA or secretary will win you business. We know who really runs the company, don't we?
- **Beaming.** Share information, loads of it. What can you beam and why would you bother?
- **Better organisation with tasks and lists for business and leisure.** Everything from travel to shopping. You will love the ideas in this book that will save you time and make life much less stressful.
- **Improve your boardroom presentations and public speaking.** Look and sound as professional as you want to be.
- **Templates keep it simple and effective.** Speed up note taking and communication with others.
- **Documents when you need them.** Take correspondence, quotations, email relevant to meetings with you, or have it sent to you so you are always on the front foot.
- **Make sure you have the latest versions of dynamic documents such as price lists and budgets.** Always have current information on hand without having to make an effort to get it.
- **Email on the run, including step by step instructions on how to optimize your Inbox so that you only carry email you want.** How to increase your productivity by 14 days a year. What is that worth to you and your company?
- **Listen to large audio books without needing mega-memory.** Increase your knowledge, improve yourself or relax with a good story.
- **What are your communications options today?** How to connect. What is packet data? Learn from someone who does not sell hardware, software or connections.
- **New devices, PDA's, Smartphones and Communicators.** What is best?
- **SMS and WAP.** Read about ways to use these low cost services in your business.
- **Electronic documents.** How to carry electronic brochures, TV and radio advertisements, company and service manuals and service video clips.
- **Sales Automation.** Where is the payback?
- **Why would I want a communicating device?** Find out about free mobile applications that will keep you informed, entertained, healthy and happy.

#### Here's what readers have to say about Unleashing the Road Warrior:

"I read your book and I love it. I just sent a few friends your new web site so they can order it as well. I wish you lots of luck with the new book." – Tim Muhundan, 3-tier.com

"The book is excellent, very informative, I am sure a lot of people will get good reading, ideas and PDA skills from it." – Lynley Jury Handheld & Communications Brand Manager, Renaissance Brands

"Simple to understand and yet a detailed tutorial. Luigi Cappel is indeed a qualified teacher in this aspect. A classroom read for first-time buyers and new users on how to start as well as great ideas for the more experienced users." – Founder of [HandheldsAsia](#), an Asian voice in the myriad of Online Communities on this authority.

#### Set yourself free and **Order** the book for only **NZ\$39.95 (inc GST)**

Note, if you are buying from another country, this equates to roughly US\$19.95. You will be charged in New Zealand dollars at the Visa or MasterCard exchange rate current on the day of purchase.

UK purchasers who prefer to pay in local currency can purchase a copy of Unleashing the Road Warrior from Skoobe (that's eBooks backwards) [here](#).

USA purchasers or anyone who prefers to purchase in US currency can purchase a copy of Unleashing the Road Warrior from eBookAd.com [here](#).

To download the latest copy of the free Palm Reader for Palm, Pocket PC, Windows or Mac, please go to [Palm](#)

[Digital Media.](#)



### What's on the CD ROM?

The CD ROM contains a copy of all the different versions of the book for different devices, as well as free copies of reader software so that you don't have to download them if you don't have them. It also contains some extra goodies including an audio introduction from the author and a copy of the white paper: eBooks – Are they Ready to Come of Age?

### Where Can I Buy One?

Unleashing the Road Warrior is only available on CD ROM in New Zealand retail outlets. Ask for it at your favourite appliance store or telecommunications outlet where PDA's, Smartphones and Accessories are sold. The CD ROM is already available from selected stores including a number of stores from the following chains:

- Able Business Machines – Auckland
- Able Business Machines – Wellington
- Big Byte
- Bond and Bond
- Dick Smith Electronics
- Digital Mobile – Hastings
- First Mobile
- First Mobile – Kaikohe
- Jackson and Wills – Invercargill
- Kapiti Telecommunications – Paraparaumu
- Noel Leeming
- The Mobile Fone Shop – Ashburton
- Vodafone Rental Auckland Airport
- Vodafone Rental Wellington Airport

If they do not have it in stock, they can order it through their wholesalers, Renaissance Brands and Brightpoint.

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