

Richard Gee

From: The Maverick Spirit [thespirit@spiritmailer.com]
Sent: 29 October 2006 14:48
To: Richard
Subject: Richard Is this how Tom Cruise feels about the press... spiritmail30102006



**"If you can imagine it, you can achieve it
 If you can dream it, you can become it." WILLIAM ARTHUR WARD**

A Tom Cruise moment... my appointment with the paparazzi October 30th, 2006

It started out so normal... my Friday. All I had planned was to go up to the Federal Court building, just a short walk from my Perth Office but a quick drive today, and find out the decision in the long running battle with the "forces against progress." The appointed time was 9.30 am, so at 9 I was on my way.

In Court 2, there wasn't the normal throng of lawyers, hangers-on, press and "creatures of the dark", this morning it is just the Clerk, the judge's assistant, two Government lawyers and myself and one supporter.

At 9.30 precisely, a buzzer sounds, and the Judge comes in and sits down. We are introduced and he delivers his findings and the fine... and at 9.35 he's gone. And, as is the nature of surreal moments I have no emotional reaction to an incredulous decisions - **a total of \$5.5 million of fines which the judgements says are beyond the capacity of myself and my company to pay...** but the Judge says, in not so many words, just an 18 page explanation, that he's hands are tied because he has already given me a **95% discount** on what the fines could have been. If the new law was applied to the letter, the fines would be **\$99 million for the company and \$20 million for me.** Surreal... I think it is moments like this that you need **Minties!**

So I walk back to my car and return to my office... and all is calm - surreal in fact. And life goes on, as it does, **when you have been fined \$5.5 million!**

And time comes for our weekly ritual of all staff to lunch - something that hasn't been missed for over 10 years. We close up the office, divert the phones to message bank and drive to the local Japanese. At lunch we talk through the situation, that things will continue on as normal, that we will **still do the seminars scheduled for Brisbane, Sydney, Melbourne and Perth next week** and I will **still travel to my talks in Auckland** for the Sales and Marketing Institute of New Zealand.

Just a normal Friday.

But it is not to be. As I park the car, I catch a glimpse of a casually dressed man with a long lensed camera, chatting to a young woman with what looks like a clipboard. It has started - the presses "demand" for their right to have my comment on the proceedings earlier in the Court. My mind snaps into gear and I quickly make my way to my office and the sanctuary it provides. Others of the team are not lucky having to run the gauntlet of the reporter and photographer. They will be 5 metres from our door for at least the next 3 to 4 hours.

A message from the local newspaper, along with maybe a dozen other newspapers, is recorded on the answering machine. *This one though has a sinister overtone:*

"The is Daniel Emerson from the West Australian. We want to talk to you about what happened in the Federal Court today." it started. After some comments about being sympathetic to my cause he says; " The editor wants a photograph and a comment. We have a reporter and photographer at your office and he has instructed they stay all weekend if necessary. It will look bad if you don't talk to us."

I wonder if that is a threat... certainly sounds like one to me.

But nowhere is safe - a call from my home says that the Weekend Australian newspaper is pounding on my front door there demanding a comment. So, for a few hours I know what it feels like to be

hounded by the press, the distress it causes to people around the hounded, all because the press believe they have a right to "inform the readers or listeners or viewers." It is my Tom Cruise moment.

But luck turns my way... a shocking child abuse story wins star rating and the mufti in Sydney is still enraging the community so a measly \$5.5 million fine for sending emails gets downgraded. And, defeated in the quest for a "recent photo", the reporter and "second- change" photographer - yes they sent a second shift - pack up and leave. And calm returns.

The story makes **page 5** of the Saturday West Australian, under **Daniel Emerson's** byline, unfortunately featuring a 5 year old photo - *I am 15 kilos heavier than now and the glasses are so "last century."* *Strangely*, I am reasonably happy with picture - nobody will recognise the new trim more fashionable me, as the person in the paper.

The emails of support start flooding in... and I feel that the fight has been and will be worth it. Of course I get few of the "faceless darkside" make anonymous phone calls or posts to my websites and blogs but the ratio of positives to negatives is running strongly in my favour.

So, when you think about the tough times you are going through and that maybe someone else is also feeling the pressure, just remember life goes on and there is always a better outcome just waiting for you to grab it.

I have another story to add to my library of life and I will continue to believe in the work that I do as a positive influence on thousands of ordinary and business people every day.

Thanks for your support - I appreciate it. And I will let you know where to send donations for the fine later - **just joking.**

Enjoy this issue of **The Maverick Spirit...** That's it for today, until next time, continue to enjoy being a free spirit in a complicated world...

Wayne Mansfield

P.S. Did you know that the longest running **non-musical is Agatha Christies' The Mousetrap** that commenced in the year of my birth - **1952** and as **at January 2005** had been preformed **21,708 times.** (Of course it is still running!)The **Disney** production of **The Golden Horseshoe Revue** ran from **1955 to 1986** and clocked up **47,250** performances..

P.P.S. One of my favourite actors, **Jack Nicholson**, has been nominated for an **Oscar** over a **33 year** period commencing with **Easy Rider** in **1969** to **About Schmidt** in 2002. He has won three times with a **Best Actor Oscar** for **One Flew Over the Cuckoo's Nest** in 1975, another **Best Actor Oscar** in 1997 for **As Good As It Gets** and a **Best Supporting Actor Oscar** in 1983 for **Terms of Endearment.**

And for something really different:

Visit my daily thoughts blog at www.waynemansfield.com where you can leave comments and ideas on stuff that doesn't make it to [The Maverick Spirit](#)



Life's Little Instruction Book

Take charge of your attitude. Don't let someone else choose it for you.

Let your children overhear you saying complimentary things about them to other adults.

Forget committees. New, noble, world-changing ideas ALWAYS come from one person working alone.

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MAVERICK QUOTE OF THE DAY

"Perseverance is the secret of success.
Procrastination is the secret of failure."

Milton Levine



Samuel Maverick (1803-70)
Texan rancher who, when branding
of stock was introduced chose
"Not to Brand." Every unbranded
horse or cow he then claimed as a
Maverick!

Feedback: I have selected a couple of words for today... and I hope to hear from you soon with your words of encouragement, wisdom and resolve.

Hi Wayne,

Congratulations on the finalisation on lawsuit. We are so happy for you that, after 4 years, you can finally get over it.

Wishing you all the best from today on. Looking forward to do more business with you.

Bee

Hi Wayne,

We heard the news and not only I am shocked, also feel for you for being a victim of bureaucracy.

For a small business like yours the financial cost would be a huge blow.

Please let me know if I can be of any help.

William de Ora, co-author

[How to grow Your Business by Taking Three months Off](#)

Hi Wayne

I was appalled to hear on the news recently that you (or your company) have been fined 5.5 million dollars for sending out eMails.

I just want you to know that I enjoy receiving all your communications, and if I did not want to receive them, I have a bounce button and a delete button on my computer which allows me to select what mail I wish to keep receiving.

I do hope that you can find a way through the mine field at the moment and that you do not have to pay the fine.

When only the Best will do

Yours Sincerely

Cliff York

Wayne

Sorry to hear about your fine. Keep the chin up.

**Alexander Abramoff, Programs Manager
Russian Ethnic Representative Council**

Hi Wayne,

We haven't met but we are kindred spirits. Years ago I worked with Tom Hopkins and later with SMI for 3 or 4 years, wonderful experiences. I have been a Maverick Spirit subscriber for some time and love what you do, after all "it's what you learn AFTER you think you know it all that really matters".

Sorry to hear about the challenge you have with the "system" at the moment, I hope you come thru it OK and keep up the good work.

**Phillip Laird, Managing Director
Warspeed Technologies Pty Ltd**

G'day Wayne

Thanks for the Spirit.

Maya Saric - Corporate Coach Aust**Wayne,**

Just writing to you after reading the article on ninemsn about the finding against your company and you as a Director.

I am 41years young, have my own business, in good debt ,(like others, mortgage, business borrowing etc) and a beautiful wife & children. I am blessed and grateful for what I have.

To put it short, I guess for the last 12 months I have been marking time in life, feeling every day like what is this all about, why am I doing this, is that light at the end of the tunnel or an oncoming train etc etc etc.

Then sure enough there is a Maverick Spirit mail, I open it and read it (shhhhh! don't tell my ISP or some over zealous govt dept) and then something in those words of encouragement, wisdom or just honesty seems to make a difference to me, sometimes minor, sometimes significant. What is ironic though is some of your Maverick Spirit letters make me feel like Jim Carey in the Truman Show as the article talks about many things I have been through that minute, day or the last few weeks.

I guess some of your next mails should be titled "continue to enjoy being a free spirit in a hypocritical world"...

I have not met, nor may I ever meet you but here is an extract I have taken from one of your news letters on the 5th April 2006

"A great friend said to me a few years ago, "Wayne, you know all this stuff you talk about in seminars... do you believe it works??"

My reply was an empathic "Yes!! Of course I do..."

I guess all I'm trying to say is that from where I sit, I could not think of a person more capable of turning this setback around than you.

Keep well, stay sane in a complicated world

Darryl Young
Comtech Electronics

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Until next time then... enjoy being a free spirit in a complicated world.

Wayne Mansfield Editor

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