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🔍 In this issue...

October 27, 2006

Today's circulation: 152,808

🔍 **Jim's Website Marketing Tip of the Week...**

## "My Top 10 Traffic Sources for 2006"

### About the BizWeb eGazette...

BizWeb eGazette is published by Jim Daniels of JDD Publishing.  
[\(More about Jim.\)](#)

[JDD Publishing Co.](#) - has been mentioned in SmartComputing, Opportunity Magazine, Inc.'s 301 Marketing Ideas, Wealth Building Magazine, Six Figure Income, ZDNet and more...

[Click here for a free subscription to the gazette.](#) You'll also get a free Beginner's Guide to Web Business ebook.

Jim,

"You have a brilliant product and a great approach. As someone who is being forced to attempt to make a living via the web you have given me hope. Brilliant software! I am 'Information Technology Stupid' and even I am getting on well with this [software](#)."

Roger Macdivitt  
Haslemere, United Kingdom



In today's issue...

## "My Top 10 Traffic Sources for 2006"

Once a year I like to examine my website stats to get a handle on n traffic sources. So far during 2006 my websites have had more traff generated more sales than any of my previous 10 years in business: sites include...

[www.bizweb2000.com](http://www.bizweb2000.com)  
[www.make-a-living-online.com](http://www.make-a-living-online.com)  
[www.ezWebBusinessBuilder.com](http://www.ezWebBusinessBuilder.com)  
[www.work-at-home-site.com](http://www.work-at-home-site.com)

But it's not the *volume* of traffic that supports my business, it is the *quality* of the traffic.

As a marketer who spends nearly nothing on advertising, I pride my utilizing only the most effective low-cost and no-cost traffic sources online, just as I've done since 1996.

Today I'd like to share those traffic sources with you so you can see working on the web these days.

I think you'll find this list interesting. And who knows, you may even way to get targeted traffic to your websites...

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## 1. Joint Venture Partners

For the first time in four years, I have a new number one traffic source. My joint venture partners, have sent more than 85,000 high-quality visitors to my sites. This traffic *alone* has resulted in more than 2,000 sales totaling more than \$235,000.

What is a **joint venture partner**?

Simply put, it is a business in the same or a related niche as yours, that you promote to promote your products or services. In most cases, you in turn, promote their products or services. Hence the name, joint venture.

This year I took a more pro-active approach to teaming up with related businesses in joint ventures. The result has been phenomenal. Not only have I seen a sharp increase in sales, I forged new alliances with some of the top marketing companies. These relationships invariably result in increased profits not only this year, but for years to come.

So what do YOU need to start profiting from joint ventures at your website?

- A. a product or service of your own.
- B. an affiliate program management solution (I use us [webbusiness](#).)
- C. A system for contacting potential JV partners on a regular basis

If you're not doing joint ventures in your business, what are you waiting for?

## 2. Affiliates

My number two traffic source this year is my affiliate force. As usual, my affiliates sent thousands of visitors a day to my sites. While my joint venture partners mentioned above are included in this affiliate force, they are just a small part of the entire force of thousands.

If you have not started an affiliate program for your best products and services, I highly recommend you do so.

Although there are some costs involved with starting your own affiliate program, it is well worth it. Justify the expense by telling yourself that you are

thousands of sales people and paying them only when they sell. An affiliate program is just that.

A few secrets to success with my affiliate programs include paying high commission rates (I pay 40% commissions), paying on time every month, offering lots of tools and tips for my affiliates. I also actively seek out super-affiliates (JV-Partners!) on a regular basis. Like with any marketing strategy, a pro-active approach works best!

### 3. Repeat Visitors

A perennial, top traffic generator at my sites is "repeat visitors." You know, people coming to my site who have already been there before. The secret of getting repeat visitors is something you used to hear marketing experts talk about a lot. Lately, it seems that the value of repeat visitors has been overlooked.

Yet repeat visitors are usually the people who end up making purchases on my site. And there are lots of ways to get these valuable repeat visitors.

I get most of my repeat visitors through my follow-up autoresponder. The tool I use is [webbusinesswizard](#) and also through my [free ebook: Beginner's Guide to Starting a High Income Business on the Internet](#) and this BizWeb eGazette newsletter.

I suggest you look at these strategies closely and try similar techniques. If you are not already getting lots of repeat visitors.

### 4. A Free Traffic Network

Though I've never been a big fan of start page networks or traffic exchange programs, I'm glad I tried one called [TrafficSwarm](#). It quickly developed into a top traffic source and has remained near the top for years now.

There are lots of traffic networks to choose from on the web, and they have all tried never impressed me. But TrafficSwarm now delivers hundreds of targeted visitors a day to my sites.

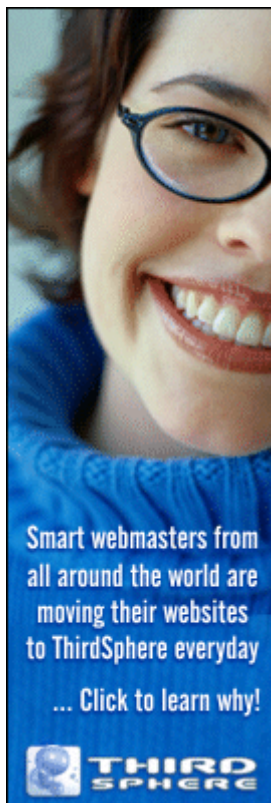
I now have a PRO account and at just thirty bucks a month it has become a propelled traffic (and income) generator. While it definitely works for other webmasters with large opt-in lists (telling your subscribers about it first and your credits quickly) I'd recommend it to any webmaster on a tight budget.

### 5. Google

In fifth place this year, and still delivering heavy traffic to my website is [Google](#). The web's top search engine really delivers *high-quality* traffic to my sites. In fact, I've managed to help a growing number of my members increase their google traffic as well.

There are no tricks to it either. It really is as simple as taking the recommendations directly from Google's site at [www.google.com/webmasters/](http://www.google.com/webmasters/) and then making sure your site is optimized with the right keywords for your niche. The rest happens naturally through good links.

If you have my ezWebBusinessBuilder [software](#), you'll see exactly



by watching videos 10, 13, 15 and 16.

*(More after this important message.)*




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### **I have a very special gift for my subscribers this week.**

A friend of mine has spent the past 3 years acquiring every product with resell and master resell rights that he could find.

Today he is offering BizWeb eGazette subscribers a Free 1 Year Silver membership to the site, a \$97.00 value.

Just go to...

<http://www.surefirewealth.com/rep/JimDaniels>

In the Special Ad Code field type "Jim Daniels"

(Please do not share this URL with any non-subscribers.)

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## **6. Links/Content**

Getting lots of incoming links to your site is important. Not only will it help you rank better via those links, but a site with lots of incoming links does better in search engines than sites with few links.

The best strategy I've used to get links, starts with **content**. You write content based on your niche, post the content at your site AND share the content with other webmasters. You can do this "on-the-fly" by including a short paragraph of your content that tells webmasters they have permission to reprint your content at their website or in their newsletter. Be sure to let them know that you will include a live link to your site. You may even want to tell them exactly where the link to your site. (Preferably with a short description of your site and the linked keyword or two. This will help search engines determine that the links are related and give the link more relevance.)

There are lots of websites in need of decent content. Supply it and you will benefit greatly - your links will grow continually with no effort on your part. The beauty of this strategy is that only sites in your niche will use your content. This means your links will be high quality links from sites in the right 'neighborhood.' This goes a long way with the search engines.

If you would like to see this content-sharing link growing strategy in action, visit my [marketing articles archive](#). There are lots of other ways to get your site, and you need to use your imagination. You'll discover the full version of this strategy, when you get to number 10 below.

## **7. MSN**

Yep, MSN.com is finally making a dent in the search engine market and is making a concerted effort to expand in that area. In fact, I've already seen traffic to my sites from search.msn.com grow steadily, especially over

few months. If you have not added your URL to their search engine minute and [submit your site](#) for free.

## 8. "Sister" sites

Over the years I've put together a number of "sister" sites offering v Internet marketing information, products and services. These sites i WebBusinessWizard.com, Aaffiliate-Showcase.com, JV-Alert.com an others.

Naturally, these sites contain references to my main sites. So as th grown to the sister sites, the traffic to my main sites has grown as w up additional websites is easy, with [website templates](#) readily availa web hosting fees at all-time lows.

So if you are sticking with just one site, it may be time for you to exp expansion. Just keep costs to a minimum and make sure all your si complement each other. Before you know it you could have an entir of sites all helping each other grow!

## 9. Yahoo!

Although this traffic source moved down the list a bit from last year, still delivers quite a bit of traffic to my websites. But search has cha bit recently at Yahoo, and with those changes comes cost to webm: you have the budget, consider using their SiteMatch service. Or at t least, use the [Free URL Submission](#) Yahoo now offers.

## 10. Article Submissions

I highly recommend this no-cost strategy to other grass-roots web r The traffic you get from this strategy is immediate as well as long-te can go a long way in establishing your expertise on your topic of ch

If you are not using this strategy, try it! Visit an article directory and best, current articles. Make sure the article is helpful and includes a at the end, about the author.

Here's a short list of article directories:

<http://www.ezinearticles.com>

<http://www.ideamarketers.com>

<http://www.goarticles.com>

<http://www.jogena.com>

You can and *should* also submit your articles to ezine editors in you This can expand your reach exponentially. Here's an [article submis](#) explaining how I automate my article submissions to directories *anc* editors. It's one of my secret marketing weapons.

Well, that's it for today's gazette. Take a few minutes today and try strategy or two. You may be surprised at how much traffic you can your site. And it sure beats paying for advertising!!

See ya in a few weeks...

Jim Daniels - JDD Publishing Co.

P.S. Before you spend ANY money on your new



Internet business, grab a copy of my special [work at home report](#) let you bypass the \$97 order form. Just use the **Gold Key** at the site bring you right to the download area.

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### **A Letter from a Subscriber:**

Hi Jim,

"I wish I had your [EZ Web Business Builder](#) two years ago. Like me trying to build a home business I read all the ebooks, paid for courses to start an online living and got nowhere."

"In the last nine days I have built and up loaded a twenty nine page only working part time (evenings). I have learned more from your [C](#) last week or so than the last two years reading ebooks, course etc. have gladly paid double or triple just for the time it saved me on the curve."

One happy chappy. Thanks for saving my day.  
Ken Grey UK.

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