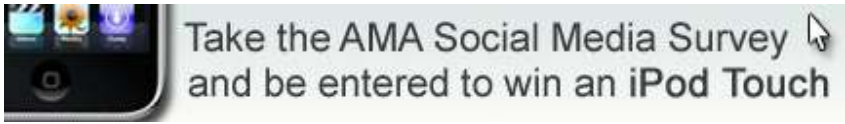


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New TV trends include Internet movies

2009-01-11 02:20:00 Reno Gazette-Journal

Study: 45% Use Handsets Solely to Make Calls

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Consumer Promotion

Coupon woes are only part of digital TV concerns

2009-01-11 07:36:05 WJRT TV

Consumers will be looking for ways to cut spending in 2009

2009-01-11 07:04:55 Morning Call

As Consumers Cut Back, Big Food Brands Promote Quality and Value

2009-01-11 02:24:16 AMonline.com

Not-for-Profit Marketing

TO LEAD, CREATE A SHARED VISION

2009-01-11 11:30:52 Business Mirror

Blackbaud to Deliver National CRM Database and Bilingual Website for The Kidney Foundation of Canada

2009-01-11 08:45:27 Blackbaud

Top five in brand perception by category

2009-01-10 14:15:26 Consumer Reports

Medical News: Chances Of Surviving Cardiac Arrest Depend On

Blog Quote

"Another hot piece of Mplanet news this week was AMAA's announcement that Larry Grisolano, senior communication strategist with the Obama presidential campaign, has been added to the Mplanet speaking roster."

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[Pension Relief Act May Not Solve Not-for-Profit Health Systems Problems](#)

2009-01-08 21:41:01 Healthcare Financial Management Association

[DMA Awards top gong goes to Friends of the Earth](#)

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Internet Marketing

[Content-based websites offer better value for advertisers](#)

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[Envisioning a Medical Internet](#)

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CRM and Direct Marketing

[Four Ways Retailers Can Boost Cross-Sell Results](#)

2009-01-11 01:46:56 Electronic Retailer Magazine

[Social networking, ROI, pricing among '09 CRM trends](#)

2009-01-07 23:08:22 ITworld.com

Sales and Marketing

[Many local businesses using Obama frenzy](#)

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[Kroger uses loyalty data to target coupons](#)

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[has taken a beating during economic crisis, but researchers say its human nature](#)

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B-to-B Marketing

[B2B survey reveals a surprising increase in spending in 2009 with a...](#)

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[The Soft Bulletin: When it Comes to Soft benefits, B2B Marketers Sing a Familiar Tune](#)

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[White Horse Honored as Top B2B Agency in BtoB Magazine's Marketers Resource Guide '09](#)

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Branding

[The Sharper Image emerges from the ashes as a "virtual brand"](#)

2009-01-11 04:32:40 WalletPop

[Survey: Toyota, Honda, Ford are top brands for consumers](#)

2009-01-11 08:24:25 Auto Week

Advertising

[ON ADVERTISING: The myth of the global brand](#)

2009-01-11 10:41:42 International Herald Tribune

[AUTOSHOW-Hyundai takes takes Detroit car-of-the-year award](#)

2009-01-11 09:42:31 Reuters India

[New Research Shows Advertising Effectiveness Is Up on Original Content Sites Despite Economic Downturn](#)

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