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To: Richard
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June 2008 Update from Kinetics Group Ltd

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Hello Richard,

Breaking News!! Kinetics is a finalist in Microsoft's Worldwide Partner Awards. This is huge. We believe ever New Zealand I.T. business to achieve this. From all around the world, more than 2,000 entries were those, Kinetics stood out as world-class. This is a huge accomplishment and it speaks volumes about our commitment to our clients. We're constantly aiming to do an even better job and always look for suggestions we think this award belongs to you as well. Keep the ideas coming please!

Check out <http://www.kinetics.co.nz/newssite/Pages/Microsoft2008WorldwidePartnerAwards.aspx>

It doesn't take a lot to note that the economy overall is struggling right now. While there are some bright spots in agriculture, overall times are tough. Now, more than ever, businesses need to be as efficient and productive as possible. Most of our clients seem to be squeezed between rising costs on one hand, but price ceilings restrain price increases. There is a need to find smarter ways to run our businesses. And I.T. is one area where there are many solutions. Products like Sharepoint certainly contribute to this, allowing documents to be shared anytime, anywhere. Sharepoint can be a convenient way of sharing all those miscellaneous spreadsheets and databases that are scattered and asset registers, safety lists, business credit and petrol cards and all those vital elements of information somewhere safe, and then can't find. Sharepoint fixes this! And that was the message of our recent Sharepoint showing the "Jollyjet" intranet. We've got a number of clients taking this up and getting excellent results. If you would like to attend, and would like a one-on-one sharepoint presentation, please contact your Kinetics account manager.

Regards

Andrew Hunt

CEO

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ADSL2 and you ...

With all the talk in the media about 'ADSL2', 'Local Loop Unbundling' and 'Naked ADSL', there is still a lot of confusion about what difference it will make to businesses that use the internet.

- What is ADSL2, Local Loop Unbundling & Naked ADSL?
- Who is offering ADSL2?
- What are the benefits of ADSL2/LLU/Naked ADSL?

- What are the disadvantages of ADSL2/LLU/Naked DSL?

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A simple, effective productivity boost

How much time do you spend flicking between windows - from email, to Excel, to Word, to the accounting software? People who spend their day flipping between applications suffer a productivity shortfall due to loss of continuity. It's not just the accountants, but the sales and call centre staff who often need to enter similar data in two places or simultaneously view activity in

There is a simple answer to this and it's called "Dual Monitors."

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IT Health and Safety

Don't talk to strangers. Look both ways before crossing the street.

The homilies we teach our children extend to the internet, and we're regularly warning readers about the dangers of online predators. It's great to see an excellent summary appear in the mainstream media recently - Fairfax's "Stuff" portal.

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Software that makes your computer run faster

There is a lot of software advertising, which claims it can repair faults and make your computer run faster. Just as a mechanic that car manufactures can plug in your vehicle and diagnose issues, then why not the same with your PC? No two PC's are the same. A single model of HP computer can come with 4 different graphics cards and 4 different sound cards. That's just one model from one manufacturer.

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CEBIT Australia 2008

Sydney is always a good place to visit. And the annual Cebit show makes the city irresistible for an IT geek. Get your passport and hello to Botany Bay.

The Cebit show continues to grow in popularity and relevance. It's an annual show highlighting the ICT industry. Held in the Sydney Exhibition Centre in Darling Harbour, it is a big deal, and the Cebit signs and downtown lamppost certainly make us feel welcome there.

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Blackberry Or Windows Mobile ?

Around 9 months ago we published an article outlining the differences between Windows Mobile devices and Nokia devices with email. Since then there has been a couple of developments in this space (name Blackberries as well), and the advantages having truly mobile access to email, contacts and appointments something our customers ask us about.

So here is an outline of the pros and cons between using Windows Mobile devices, Blackberry devices,

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A free productivity tool that works

I was talking to a Network Administrator this week when she mentioned how she often copies and pastes an email and then sends it on to all her colleagues. I was shocked to think that, rather than being helpful, we were actually adding to her work load.

My first thought was to add all their staff to our mailing list. That would work and if anyone would like us let us know. But it's not such a good answer when you have 50+ staff. My next thought was to add our or her Vista desktop. We can do that, its called a RSS feed.

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Your Business Contacts at Risk

Back at the turn of the century, there was a free service available which was very popular. What you did was to give your site giving them access to your address book. They then contacted everyone in your address book asking for details and also sign up. From that point on, the web tool would keep any details such as contact phone numbers up to date across all your contacts.

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Who's Who - Andy Bull

I am South African born, though British by nationality. We left South Africa for England in 2000, eager for work experience.

England was an exciting place to live, and I was able to get great work experience with large corporations. However, we missed the outdoor lifestyle and decided that NZ would be a great place to bring up our 5y

I am a keen Kayaker and enjoy exploring the north shore coastline and rivers. My other loves are mount

can't wait to experience the amazing south island overnight trails.

I enjoy technology and making things work. I have a persistent nature, so get a lot of satisfaction from work where my persistence often pays off where others might have given up.

Kinetics has a fantastic team of people who focus on solutions whilst still keeping their sense of humour. They deserve the awards they've won, and I am proud to be part of the team.

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Handy Hints

As we have discussed in recent newsletters the uptake of Microsoft Vista is slow as many business applications are not yet supported or require upgrades to be compatible. However, for those of you out there that have taken the step to Vista, there are a few nifty features that are really handy.

I made the move to Vista about a year ago and one of the main features I am enjoying is indexing of your hard drive. What does this mean in plain English? Most of us will have a document at some stage and forgotten where it is. Windows search function is the best way to track it down. However this would take quite a while to search through everything on your hard drive – especially if you have a lot of data. Indexing is a way that windows catalogues your files so instead of searching through your whole PC's hard drive for your file it can go directly to the same way you use a table of contents, or index in a book rather than read the whole book to find what you are after. When you click on the start menu in Vista there is a box just above it where you type the name of the file you are after and it will return the results in a second or two. This is a whole lot faster than the traditional windows search function. This can also be used in a program (Word, excel etc) in the open file dialog. At the top right hand of the box is the search function – type what you are after there and it will return the results.

For those of you not yet on Vista – all is not lost. Microsoft have a program you can download and install and does the same thing. It is called windows search. Have a look at <http://www.microsoft.com/windows/products/winfamily/desktopsearch/default.mspx>

Having said that we cannot leave out Google, who have had such a product out for quite some time. Have a look at <http://desktop.google.com/>

- Michael

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