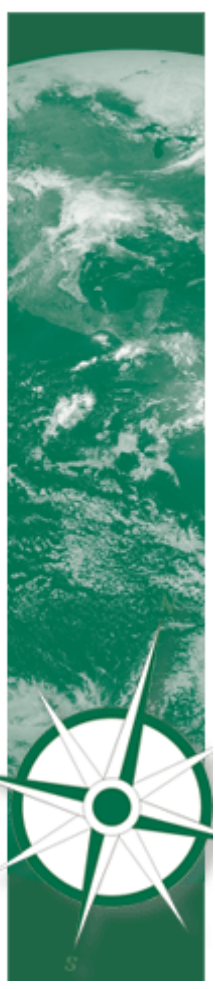


Richard Gee

From: Global News [replyglobal@chamber.co.nz]
Sent: 29 June 2007 12:02
To: richard@geewiz.co.nz
Subject: [Norton AntiSpam] Global News - June 2007



Issue 17
29th June 2007



Dear Richard

New Zealand niche market quality products and services are in demand globally - despite a high dollar.

New Zealand companies providing innovative services and quality products are still competing successfully on a global scale, despite the high dollar.

This is evident in business success stories we hear everyday such as the Nelson company, Eat Right Foods, which is cornering the cookie market for allergy sufferers and healthy eaters in the United States, with an anticipated turnover of \$1million in 2007.

Kiwi ingenuity is also apparent in the success of Zuru Toys, owned by a Cambridge family which is making headway into the innovative toys market. Employing 250 people in its China-based factory, the company now sells its toys in 60 countries through major retail chains such as Wal-mart, Kmart and the Warehouse.

International businesses value our flexibility and problem solving abilities too, with Kiwi IT healthcare company, Orion Health, stating a key factor in their global success is their employees' 'can do' attitudes and 'willingness to go beyond the call of duty' and the positive response they receive from clients to this.

With consumer trends leaning towards 'values alignment' and 'experience', customers are happy to pay more for quality products, skills or superior service if it's something they really want. Josef Roberts, of Red Bull fame can attest to this as back in the mid 90s they told him 'You won't sell a can of energy drink that costs \$6 in a bar' - how wrong they were...

Kind regards,

The International Team
Auckland Chamber of Commerce

USERNAME:

RichardGee

PASSWORD:

P6747896

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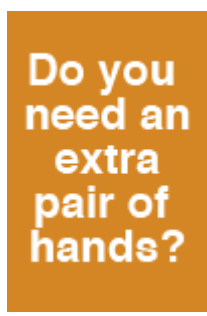
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INTERNATIONAL TRADE NEWS

Free Trade Agreement between New Zealand and the Gulf Cooperation Council

New Zealand and the Gulf Cooperation Council (GCC) have agreed to negotiate a free trade agreement. The first round of

the negotiations is to be held in Wellington from 26th to 27th July 2007.

Businesses with a trading interest in the region are encouraged to make contact with the negotiating team via ftam@mfat.govt.nz or calling Neville Menezes on 04 439 8607.

Navigating the pathway to export

Up to 50 Auckland companies will benefit from an "Export Navigator" pilot programme at the heart of the region's Export Year activities.

The programme aims to identify small to medium sized businesses with export potential and connect them to the existing framework of export-related support and advice.

As well as 'Export Navigator', the Auckland regional plan includes a schools innovation, science and technology project focused on robotics; a business summit to look at follow-on activity after Export Year formally ends; and a grassroots campaign to generate public awareness and support for exporting.

For more information please contact Justine Cummings, Export Navigator Programme Manager on 09 366 2074 or exportnavigator@aucklandplus.com.

Australia and New Zealand working together on Carbon Trading

New Zealand and Australia have announced they will work closely together on developing a carbon trading system, with the potential to develop a model for similar systems throughout the region.

[Click here](#) to read the full article.

NZ lobby group to push Japan Trade deal

Some of New Zealand's biggest companies are joining forces to lobby for a free trade deal with Japan. New Zealand International Business Forum Chairman, Graeme Harrison said Japan is New Zealand's third-largest trading partner (and the world's second biggest economy); and with Australia in negotiations with Japan for a free trade deal, we must not be seen to be left behind, as we focus on the economic powerhouses of India and China.

[Click here](#) to read the full article.

Export opportunities for Aviation Industry

More than 70 companies have attended a summit in Hamilton organised by New Zealand Trade and Enterprise, to discuss opportunities in the general aviation sector and plan a collaborative approach to make the most of these. Driven by the growth of the aviation sector worldwide NZTE is working to attract more component and sub-assembly work into New Zealand from overseas aviation companies.

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Looking for
Export advice
& assistance?



INTERNATIONAL FINANCE

Global economic growth set to continue

Despite NZ Reserve Bank Chairman, Alan Bollard's recent actions to bring down the New Zealand dollar, it has not been enough to make any real impact on the world stage, said Stuart Thomson from Resolution Investment Management in Glasgow.

The actions were noticed offshore, investors took fright and it moved money markets around the world; and investors are now looking at New Zealand and wondering whether their markets could be subjected to similar harsh treatments at the hands of their local banks. However, global economic growth is too strong for it to have any real influence; the trend is bearish, Thomson commented.

[Click here](#) to read the full article.

Single Euro Payments Area (SEPA) - making business easy

The Single Euro Payment Area (SEPA) aims to create a single market for low-value payments within the Eurozone, regardless of country borders, creating an environment where it is easy for companies to do business.

Aimed at harmonising the diverse national and cross-border retail payment systems, SEPA will not only deliver greater convenience for consumers and businesses, it will undoubtedly contribute to the economic prosperity of Europe into the future.

[Click here](#) for more information.

HSBC - best individual performer in recent survey

HSBC Hong Kong has been voted one of the top banks in the world in a recent survey of 100 banks in 17 countries by Consultants Booz Allen Hamilton. HSBC Hong Kong topped the table for best branches and best mobile teams. The fast growing island state of Hong Kong has overtaken Switzerland as the location of the best performing banks in the world.

For the full article please [click here](#).

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INTERNATIONAL TRAVEL AND TRANSPORT

Txt for flight information with AirNZ

For business people, for whom time is the essence, receiving current flight information by txt is very convenient. For up-to-date domestic and international flight information on your mobile phone, just txt the flight number (example QF44, ensuring there is no space in the flight number) to 2040. Air New Zealand will then txt back the current flight status information for that flight.

[Click here](#) for more information.

New Customs Rates for Alcohol from end of June

The Government has approved new rates of excise and excise-equivalent duty on alcohol products for the 2007/2008 year. The new rates are payable on all alcohol products imported or removed from Customs Controlled areas after midnight on 30 June.

For a table showing new rates please [click here](#).

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INTERNATIONAL MARKETS

India's potential as export market

Now is a good time for high growth New Zealand companies to be looking at India as a potential export market, says Pradip Madavij, Chair of NZTE's India Beachheads Advisory Board.

With a population of more than 1 billion, a robust economy (GDP is now 9% and growing) and a rapidly growing middle income class, India offers significant opportunities for businesses involved in industries such as specialized manufacturing, wood processing, information and communications technology, biotechnology, creative, food and beverage, and education.

For further information on doing business in India please click on the following links:
<http://www.marketnewzealand.com/common/files/india-cb.pdf>
<http://www.nzte.govt.nz/common/files/br18-p08-12.pdf>

Consumer trends in China

A recent ACNielsen report - entitled China Fast Forward: 2007 Key Consumer and Market Trends - highlights key points for relating to the Chinese retail market.

The report suggests that a concerted effort is now emerging to understand China's massive, yet less developed, markets outside the country's key cities. Companies are increasingly paying greater attention to regional differences in tastes, packaging and price points, even if a single brand is shared across the country.

However, logistics infrastructure is an issue as distribution systems are often fragmented in even the first and second-tier cities in China.

To read the full article please [click here](#).

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INTERNATIONAL TRADE EVENTS

For details of upcoming international events being organised by the Chamber please [click here](#).

French New Zealand Business Council
M2007 Bastille Day Celebration
Date: Friday 13th July

Time: 6.30pm onwards
Venue: Pernod Ricard NZ Office, Viaduct Harbour Avenue,
Auckland
Tickets: \$44.00 per person (incl. GST)

Please [click here](#) for more details and registration.

New Zealand Papua New Guinea Business Council

AGM Luncheon
Date: Wednesday 22nd August
Time: 12.30pm onwards
Venue: Crown Plaza, Auckland
Tickets: TBA

Please [click here](#) for more details and registration.

The AMCHAM-UPS 2007 Success & Innovation Awards

Companies trading with the United States of America are invited to enter the 2007 AmCham-UPS Success & Innovation Awards celebrating business success and innovation in the import, export and investment sectors between New Zealand and its second largest trading partner, the United States of America.

Closing Date for entries 27th July 2007 at 5.00 pm
Gala Awards Dinner: Wednesday 12th September 2007 at the Hyatt Regency Auckland

Visit www.amcham.co.nz or contact Mike Hearn on 309 9140 or email: mike@amcham.co.nz for more information.

Trade Fairs

For information on upcoming trade shows please [click here](#).

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