

Richard Gee

From: Dan Lok [info@websiteconversionexpert.com]
Sent: Sunday, 17 June 2007 5:02 p.m.
To: Richard P Gee
Subject: How To Pick The Best Niche For You

Richard,

I had a conversation with a new Internet marketer the other day. He said "Dan, I'm really excited about starting an online business... but how do I know what product I should sell?"

Good question.

In fact, I get this question all the time...and I can understand why. It's the toughest question for any beginning marketer to answer - but it's also the most important question a person could ever ask before they get started.

* * * * * Why Choosing the Right Profitable Niche for You is the Most Important Decision You'll Ever Make * * * * *

When you start into any business, it's critical to know that you're selling a product:

- That people really want
- That people are willing (and able) to pay for
- With enough demand for it
- Where there's not so much demand that the market is too competitive

But there's another key component that you cannot do without. And this is where a lot of internet marketers are misled:

- You must have a Love for the market that you choose.

In other words - you must sell a product where can put your heart into it because you sincerely believe that it's the very best solution for your customers.

Let me give you a rather outrageous example to show you what I mean...

* * * * * The Guy Who Makes Millions Selling Bad Movies of Russian Women Firing Guns... Naked * * * * *

It's true. There's a guy I heard about who has a \$40 per month membership website where you can see bad movies of Russian women "playing army" - naked. That's right...they're firing real guns...tanks...blowing up stuff - but they're just not wearing any clothes.

Not really pornography, I don't guess. Just kind of weird...yet he has 3,000+ members (yep... that's \$1.44 million a year).

Now, Richard, if you're an incurable capitalist, you may find this example awe-inspiring.

However, if you're like most people, you couldn't imagine yourself doing something of "questionable social value" like filming naked Russian women with guns.

So, ask yourself this question instead:

Do you possess particular knowledge or do you know of a product that will help people... Be Better at Something (sports, hobbies, playing an instrument, training pets, etc)...Make

Money...Save Money...Save Energy or Effort...Save Time...Be Healthier...Be More Popular...Prettier...Sexier... etc., etc....???

If something immediately comes to mind, you may have discovered what you "love" and what could be the ticket to your financial future...

But finding what you 'love' is only the first step.

Like I mentioned before, you still have to make sure that your product idea is something that people really want, they're willing to pay for, where there's enough demand...and without the marketplace being too competitive.

So how the heck do you do that?

* * * * * How to Know With 100% Certainty If What You Love Will Make You Huge Profits * * * * *

<http://www.thenicheformula.com>

I've just released a new program called "The Niche Formula".

This isn't just some Ebook about looking up keywords on the sites everyone already knows about. My methods are advanced and thorough...and some might even make you uncomfortable.

In fact, I am so confident that by using my methods that you're guaranteed to have found not one or two - but dozens of red-hot untapped profitable niches...all dealing in a subject matters that you love.

And that's what you want, right?

Stop wasting time wondering wafting back and forth, wondering "I wonder if this product will sell to this market" or "I'd really like to pursue the (?????) market, but I'm not sure if it will work".

Have the confidence that you're using the secret hidden-niche-finding formula of an Internet Millionaire...pick it up today:

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You'll love it.

Money Talks, Bullshit Walks!

Dan "The Man" Lok

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