

Richard Gee

From: Chris & Lee - Customer Love [info@customerlove.com.au]
Sent: Friday, 11 April 2008 11:23 a.m.
To: Richard Gee
Subject: The Simple Truths of Leadership



Simple Truths of Leadership

eNotes - April 11th

www.customerlove.com.au

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Dear Richard

Our relationship with Mac Anderson, the founder of the company Simple Truths was created with a handwritten card. A small gesture to applaud him for the inspiring products he continues to create. He is an inspiring entrepreneur that has been involved in several start up companies that have become market leaders in their niche including Successories. (You know those beautiful posters saying "Courage" or "Teamwork" with a cool image & quote? That's part of the Successories range).

Mac has recently published the book "You Can't Send a Duck to Eagle School" & Other Simple Truths of Leadership. 29 chapters of brilliant insights and lessons that Mac himself has learned along his journey in business.

Grab a cup of coffee, turn up your speakers and watch this 3 minute movie that captures the essence of what "You Can't Send a Duck to Eagle School" is all about. [View Video Click Here](#)



[CLICK HERE](#) to purchase this book and DVD
\$29.95 (incl GST and delivery)

You Can't Send a Duck to Eagle School

Hardcover, 126 pages, 6.75" square

By Mac Anderson

FREE DVD Included

Best Selling Author, Mac Anderson, shares 30 years of "lessons learned" as a successful entrepreneur. And he presents these "nuggets" in a way you'll never forget. This great little book has 29 chapters, and listed below is just a sampling:

- Change is Good... You Go First
- Burning Brightly Without Burning Out
- The Road to Success is Not Always a Road
- Make Your Brand Stand for Something
- Attitude isn't Everything, but it's Pretty Darn Close
- You Only Get One Chance to Make a Good First Impression
- If You Chase Two Rabbits, Both Will Escape
- Leadership Would be Easy if it Wasn't for People

- Forget Real Good... Remember Feel Good
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Ways to Use: Leadership conferences, meetings, customer gift.

Who would you like inspire and share some wonderful leadership gems with? This book is a great gift for customers, managers and especially for you.

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Lee and Chris



Thought of the Day

"Quality is never an accident...It is always the result of high intention, sincere effort, intelligent direction, and skillful execution. It represents the wise choices of many alternatives." **Will Foster**

Taken from "You Can't Send a Duck to Eagle School" [Click here](#) to purchase.

PS. from one of our Customer Love friends ...

Just wanted to tell you that I gave my first gift of a Simple Truths book; Attitude, on Saturday. You should have seen my friend's face as he looked at the first beautiful photo, then turned the page to the next. Now, he tells me he reads just a little from it each evening to savour the pleasure. It is wonderful to be able to give a gift that is so appreciated.

Ann Rolfe, Director Mentoring-Works!

This email was sent to richard@geewiz.co.nz, by Customer Love Pty Ltd

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