

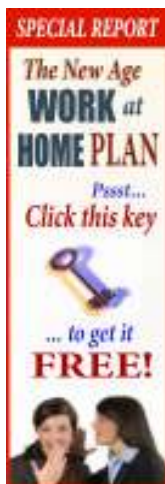


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Marketing Help For  
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more...



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BOOKMARK

Video of the Week: An user [reviews](#) my ezWebBusinessBuilder software.

In today's newsletter...

## Daily Web Marketing To-Do List...

One of the most common questions I get goes something like this...  
"Jim, I finally have my first website/blog up. What do I do next to build  
my business?"

Today I'll share a daily to-do list that I've used myself with great  
success. It's simple and effective -- **if** you use it regularly. All the  
marketing tasks are **free**, and they only takes a few hours a day...

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### Monday: Create and Share Some Content

Write a new article about an in-demand topic in your niche then add  
your article to your site or blog. While you're at it, add your article to  
[ezinearticles.com](#) -- the largest, most active article directory on the  
web.

Next send your article to your email opt-in list. (If you don't have a list,  
put together a few of your best articles and make an ebook. Then give  
the ebook away at your site in exchange for visitors' email address.  
This will start your opt-in list growing.)

Finally, add at least one new email message to your autoresponder  
series.

The message should be one of these three types...

1. a **content based** message (you can use a condensed version of  
the article you just wrote)
2. a quick **helpful note** asking your subscribers if they need any help
3. a message telling them about a product or service you **recommend**  
(Focus on product or services that will earn you recurring income.)

### Tuesday: Grow Your "Key Contacts" List

Add at least five new contacts to your list of bloggers and email  
newsletter editors in your niche. This list can be in any format as long  
as it contains two elements -- the webmaster/ ezine editor first name  
and their email address. (If you do not have a list, start one today.)

You can find key contacts in your niche at the [www.new-list.com](http://www.new-list.com)  
directory of ezines -- just click on your niche from the listed categories.  
Drill down the list and visit at least 10 websites. Drop each one of them  
a quick message telling them what you liked about their site, then save  
their contact information.



If you want to save time, instead of using New-List.com, get a membership to Charlie Page's [Directory of Ezines](#).

### Wednesday: Write To Your Key Contacts

Contact the new editors on your editor email list. Ask them if they'd willing to swap links, ads or solo promotions with you. This is easy to do.

(Simply highlight all text in the box below, then right-click and copy. You can then paste the text into your email program and replace the words in brackets [ ] with specific information about each webmaster you are contacting.)

```
Hey [FirstName],

I just came from your site [domain].

Your [product name] looks like a very clever and useful
tool
for [Their Target Market].
```

When they reply to your message, start off by telling them you'd like to promote their product. That's the best way to get them to listen to what you're saying. I've used this exact email to strike up joint ventures earning more than \$20k a pop. If you have an opt-in list and a product of your own, simply tell the editor you will tell all your subscribers about their product if they will do the same for you.



### Looking For A Way To Make Money Online? Maybe I Can Help...

I've helped thousands of people just like you, earn money online.



Whether you're trying to earn enough to pay some bills, or you want a full-time income, maybe all you need is **my book, software and...** [Unlimited Personalized, Confidential Help](#)

### Thursday: Work on a New Product or Service

Research or work on a new product or service that your niche would be interested in. A few ideas include a new ebook, a software product or a membership site. New products and services will keep your business growing. You can offer them to your subscribers and let affiliates promote them for you. If you work just a few hours a week on this, you'll be able to come up with something new at least once or twice a year.

### Friday: Talk About Your Solutions

Make Friday a fun, easy day. Surf the web and get involved in a discussion group or forum that covers your niche market. Visit some blogs and read and post helpful messages. Be sure to leave a special landing page URL with each post. These will be some of your best visitors, so make sure it is a professional web page.

Oh, one thing I forgot to mention. In addition to these daily tasks, you should be answering any email you get from prospects and customers daily. That'll add another hour or so to your workload.

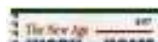
### Why this to-do list works...

It seems pretty simple, doesn't it? I mean, you really can do each of these tasks in just a few hours each day. And they will not cost you a dime. But the best thing is, this really works. In fact, this simple strategy can build you an empire if you stick to it.

This plan works so well not only because of *what* you are doing, but that you *are doing things* regularly. What it really is, is ACTION. And that's all it takes for many businesses to go to the next level – constant action.

Try this to-do list and you may be surprised, or even shocked at the results.

See ya in a few weeks...  
Jim Daniels  
JDD Publishing Co.



P.S. Do you want to earn a full-time income from the web, in your spare time? Discover the ten steps you need to take in my **"Work At Home Plan: Internet Based Financial Independence in 10 Simple Steps"**.

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