



Introduction to Richard Gee

How do you introduce a man who is passionate and believes in his marketing strategies, so he's worked with over 400 companies to help them implement ideas.

- Believed that people would enjoy his training ideas and skill development and has helped over 250,000 people who have been participants at his seminars, workshops and university lectures, to take away an idea that they can implement to "Challenge for Change".
- Has spoken at business conferences throughout New Zealand, Australia and South-East Asia, often with controversial ideas to stimulate change.
- Decided that New Zealand business needed to have its own business books, so he wrote "Practical Marketing in New Zealand", "New Zealand Sales Management" "A Guide to Marketing & the Law" and a series of three textbooks for the University and Polytech system plus many articles for magazines, business media, website business media and newspapers.
- And has appeared on television and radio.
- And is well known for his New Zealand flag jacket.

I give you Richard Gee to share his thoughts with us today/tonight on:
