

Media release - Sales & Marketing Contact

Greetings Richard

Richard Gee is the president of the Sales & Marketing Institute of NZ, a national body of members who are in the sales management, marketing management, and selling or marketing professions. He is available to comment for media articles and media stories about what the institute members believe relating to sales and marketing activities.

He can be contacted on Richard@salesmarketing.org.nz , 0800 433 949.

Full details about the Sales & Marketing Institute of NZ can be found on the website, www.salesmarketing.org.nz. Its current membership in New Zealand is approximately 2,500 sales and marketing professionals.

Richard Gee is also a strategic marketing consultant, sales and marketing trainer, interactive author (5 books), and professional company director.

Full details about Richard's clients and successes in working with New Zealand and international businesses on creating marketing strategy can be found on his website, www.geewiz.co.nz, and testimonials from participants at his over 6,100 seminars, in front of over 160,000 participants in 22 different countries can also be found on the website, plus details of free articles, stories, and a full media section with photographs, bio, and background detail.

Richard's contacts are:

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Richard is a regular contributor to a number of business magazines and websites, and will happily provide current comment on sales, marketing, and business topics, as well as articles, stories or background support material and case studies.